

The History of Art Now

Art may imitate life but there's no imitating this Art:

Art Now is a dazzling piano player with a deep, distinctive, powerful voice. He's soulful, he's bluesy, he rocks! He also plays a mean blues harp - and when the mood calls for it - Art can squeeze accordion like you've never heard it played before. Most of all, this native New Yorker knows how to play with people.

The newspaper *Today* had this to say about Art's 2005 engagement at The Red Piano in St. Marten, Dutch West Indies: *Dynamic vocalist reels them in at The Red Piano...making a major impact on the island's night crowd...he changes the tempo, the beat and the sound to make the music special to his audience...music that leaves you feeling alive and wanting to dance. Like a Fellini film, this singer gets better every time you lend him your ear.*

Now has wowed crowds around the globe. He's entertained in Ireland, Spain, Sweden, Switzerland, Germany, Greece, St. Lucia, Norway, on cruise ships...wherever there's a party. He's even played for the Communist Party when he was the lead singer for The Hanoi Swing Band in Hanoi, Vietnam. In Phuket, Thailand, Art performed solo in five-star hotels and in clubs with a popular Thai rock band. His songs "Living in Asia," and "She Was a Go-Go Dancer and Now She's Gone," were radio favorites.

In addition to years of musical training, Art also holds a Masters Degree in Theatre and takes the spotlight with ease. He's warm and relaxed and has a knack for getting people to loosen-up, dance, sing-along and stay for that extra drink. For sure now, Art entertains!

He's at home with Top 40, timeless standards, classic rock, blues, soul, dance, sing-a-long songs, reggae, ethnic favorites...your favorites. He often knows what you want to hear even before you do. Although he's partial to the purity of acoustic keyboards, Art is plugged into the electronic world of drum samples, sequencers and midi. When needed, he's adept at enhancing his keyboard with a world of sounds, artfully, of course. And as far as artistic temperaments go...Art Now is willing to do whatever it takes to please his audience.

By age ten, Art Now was entertaining friends with his uncanny ability to play the hits of the day by ear. As a teenager, Art's first band often backed-up strippers in Brooklyn and in New York's legendary Catskill Mountains resort area. In Manhattan, as a soloist, Art appeared at The Duplex, Don't Tell Mama, Brandy's, The Village Gate, The Bitter End, The Five and Dime, La Luncheonette, Bellinis, Giovanni's Atrium, The U.N. Plaza Hotel...numerous clubs, restaurants, hotels and cabarets.

Prior to taking his keys to the highway, Art enjoyed a career as an advertising writer, composer and producer for BMG Music, the J. Walter Thompson ad agency and MTV Networks. Art worked with Bruce Hornsby, Gene Simmons of the legendary Kiss, Will Smith and wrote jingles for WWF wrestling toys and games. He won advertising's Clio Award for his commercials for Burger King.

Art Now's CD "My Train of Thought" is a musical journey that mirrors Art's travels. Art has also written a full-length book, "The World for a Song," true stories of life behind piano bars around the globe.

Art Now!

Why wait?